



PRESS RELEASE

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FOR IMMEDIATE RELEASE

40 Winks Under our Roof for Red Roof

Niagara-on-the-Lake, ON– Niagara's Finest Hotels ([Harbour House Hotel](#), [The Charles Hotel](#), [Shaw Club Hotel](#), and [Colonel Butler Best Western](#)) is proud to announce that the highly anticipated 12th Annual 40 Winks charity event benefitting Red Roof Retreat will be happening on Thursday February 6th, 2020. Guests can begin to book their stays beginning on Thursday, January 2nd, 2020 at 9am and book by January 9th, 2020.

The event offers a rare opportunity to spend the night at one of the award-winning hotels at a discounted rate and donates 100% of the money to Red Roof Retreat. Through the generosity of the loyal guests who participated, Niagara's Finest raised \$6,000.00 in 2019 for the important cause.

Red Roof Retreat provides quality recreational, educational and respite services to children, youth and young adults with special needs and their families. Steffanie Bjorgan has been a leader in the Niagara Region in the quest for achieving an appropriate lifestyle for people with special needs. After five years of teaching, Steffanie Bjorgan's second son was born with Cerebral Palsy. Steffanie and her husband Moe quickly discovered that, with love and boundless energy, much can be done to support and enhance the lives of people with special needs. They established Red Roof Retreat as a place for children to learn and grow in a fun, and nurturing environment.

"The money," says Steffanie Bjorgan, who started Red Roof Retreat almost 20 years ago with her husband Moe, "helps offset operating costs for our respite programs, allowing us to keep our programs running and at an affordable rate for our families. We look forward to this event every year, and we are so grateful to Niagara's Finest Hotels for their continued support of Red Roof Retreat."

For more information about Red Roof Retreat, please visit <http://www.redroofretreat.com/>

About Niagara's Finest Hotels

[Niagara's Finest Hotels](#) is a collection of small boutique luxury hotels including – Charles Hotel, Harbour House Hotel and Shaw Club Hotel; Two 4-Diamond Restaurants – Charles Restaurant and Zees Grill; located in Niagara-on-the-Lake, Ontario. For more information: www.niagarasfinest.com

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